

rádióadók


A zene terjesztésében központi szerepet játszanak a rádióadók, -állomások. Egy átlagos adó teljes adásidejének felét-kétharmadát zene tölti ki, ennek 50-80%-a [könnyűzene](#) [1].

A közszolgálati adókhoz képest a kereskedelmi rádiók jóval több zenét sugároznak. Úgy is mondhatjuk, hogy a zenét időnként megszakítják szöveggel.


A rádióadók engedély nélkül, illegálisan sugárzó fajtája a kalóz (pirate) rádió.

The History Of Radio


The Journey of Radio As Affected By The Great Historical And Technological Achievements Throughout the Years




1928
The first auto-change gramophone is introduced by HMV




1933
Radio is invented




1930s
Antennas are incorporated in cars enabling mobile access to radio




1938
Orson Wells "War of The Worlds" broad-casted live causing mass panic. Shows power and scope of radio




1956
Elvis performs on the "Milton Berle Show", his pelvic shaking and new sound causes controversy




1954
Transistor radio is invented, radio becomes portable




1940
Billboard Magazine publishes its first "Music Popularity Chart"




1940s
Radio suffers from TV. Begins to localize and concentrate on music




1964
British invasion, the Beatles first live TV performance on the "Ed Sullivan Show" resulting in 73 million viewers, 34% of American population!




1971
Jimi Hendrix's rendition of "Star Spangled Banner" is broadcast by Radio Hanoi




1979
Sony Walkman introduced




1981
MTV - play music videos guided by on-air hosts. VJs influence on audience: censorship and social activism has been subject of debate for years




1994
WXYC was the first radio station to broadcast online



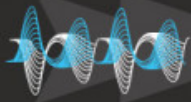
1992
Satellite Radio Founded




1990
Birth of Internet radio and digital age




1983
Audio-cassette sales in the U.S. surpass vinyl record sales




1996
Sonicwave.com becomes the first Internet radio station




2001
iPod is invented




2003
Apple launches iTunes music store - sells 1 million songs in its first week




2004
Howard Stern signed to Sirius satellite radio




2004
podcasting change radio business preconceptions of audience and distribution




2004
Facebook is Born, along with social media and social networking




2004
BMW drivers get first car audio system with iPod integration. By 2008 90% of cars offer connectivity




2005
Yahoo Inc. announced a new search engine that will search through millions of songs offered on popular Internet music services




2006
Twitter opens the door for social networking! Twitter users are more engaged with music than their non-tweeting counterparts



2008
streaming music revenue over \$500 million - 13% of American population listened to online radio



2011
Radio stations being to focus on digital incorporation



2012
Raditaz is Born as online streaming music takes off

Sources: <http://voices.yahoo.com/remarkable-events-music-history-365-day-timeline-29691.html> | <http://www.californiahistoricalradio.com/>
<http://mcorlizzidesays.wordpress.com/2012/01/24/how-has-twitter-has-affected-the-music-industry/> | <http://earlyradiohistory.us/>

[3]

Forrás webcím: <https://www.zenci.hu/szocikk/radioadok>

Hivatkozások:

[1] <https://www.zenci.hu/szocikk/konnyuzene>

[2] http://thumbnails.visually.netdna-cdn.com/the-history-of-radio_5049ec0667ad9_w587.jpg

[3] <http://visual.ly/history-radio-0>